



# Adobe Campaign Standard

## Roles and permissions

		ADMINISTRATION	START DELIVERIES	EXPORT	GENERIC IMPORT	PREPARE DELIVERIES	WORKFLOW	DATAMODEL
Marketing plans authorizations	Marketing activities	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Programs & campaigns	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Timeline	MD	MD	MD	MD	MD	MD	MD
	Event Triggers	CMD	X	X	X	X	X	X
	Transactional messages	MD	X	X	X	X	X	X
	Event configurations	CMD	X	X	X	X	X	X
Profiles & audiences authorizations	Profiles	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Test profiles	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Audiences	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Services	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Imports	CMD	X	X	X	X	X	X
Resources authorizations	Program templates	MD	MD	MD	MD	MD	MD	MD
	Campaign templates	MD	MD	MD	MD	MD	MD	MD
	Delivery templates	MD	MD	MD	MD	MD	MD	MD
	Landing page templates	MD	MD	MD	MD	MD	MD	MD
	Workflow templates	MD	MD	MD	MD	MD	MD	MD
	Service templates	D	D	D	D	D	D	MD
	Import templates	MD	X	X	X	X	X	X
	Transactional message templates	MD	MD	MD	MD	MD	MD	MD
	Content blocks	CMD	CMD	CMD	CMD	CMD	CMD	CMD
	Content templates	CMD	CMD	CMD	CMD	CMD	CMD	CMD
Administration authorizations	Users	M	X	X	X	X	X	X
	Roles	CMD	X	X	X	X	X	X
	Security groups	CMD	X	X	X	X	X	X
	Geographical units	CMD	X	X	X	X	X	X
	Organization units	CMD	X	X	X	X	X	X
	Configuration	M	X	X	X	X	X	X
	Email accounts	CMD	X	X	X	X	X	X
	Email processing rules	CMD	X	X	X	X	X	X
	SMS accounts	CMD	X	X	X	X	X	X
	Typologies	CMD	X	X	X	X	X	X
	Typology rules	CMD	X	X	X	X	X	X
	Addresses	CMD	X	X	X	X	X	X
	Message qualification	CMD	X	X	X	X	X	X
	External accounts	CMD	X	X	X	X	X	X
	Options	CMD	X	X	X	X	X	X
	Target mappings	CMD	X	X	X	X	X	X
	Workflows	M	X	X	X	X	X	X
	Publication	CM	X	X	X	X	X	CM
	Custom resources	CMD	X	X	X	X	X	CMD
	Data schemas	M	X	X	X	X	X	M
	Web pages	M	X	X	X	X	X	M
	Filters	M	X	X	X	X	X	M
	Navigation	M	X	X	X	X	X	M
	Components	CMD	X	X	X	X	X	CMD
	Batch jobs	MD	X	X	X	X	X	MD
	Brand configuration	M	X	X	X	X	X	X
Package exports	CMD	X	X	X	X	X	X	
Packages imports	CMD	X	X	X	X	X	X	

C: Create, M: Modify, D: Delete, X: Unavailable